ABSTRACT OF THE DISCLOSURE

An apparatus and method capable of selecting and providing content while reducing the load on a user are provided. A controlled device is determined based on content identification information. Control information corresponding to the determined controlled device is generated and output to, for example, a remote controller, and device control is performed based on a control signal from the remote controller. The user can output and view content without performing processing necessary to output the content, such as processing on a control device, a channel operation to the control device, and searching for the content storage location. Further, content cards recording content information are displayed as a card group and content information of a card at a position of a cursor is displayed.